

Marketing Executive

Fi Innovations is a world-class manufacturer based in Invercargill, NZ, known locally as the 'go-to' guys for getting things done on your next project. We're a friendly team of composite experts, designers, fabricators and all-round good characters who bring ideas into the physical world. From humble beginnings, we've grown to become a proud award-winning team of 15+ in the heart of Southland. We don't tend to stick to our knitting, so Fi Innovations now covers three vastly different areas of business - Additive Manufacturing (commonly called 3D printing), Fibreglass and Flooring.

Never heard of us? Well, that's the problem.

For a few years now, we've been quietly churning out some rad work with fantastic clients. It's about time Fi Innovations was shared with the world.

So, without further ado, we are excited to announce that we are looking for a brand spanning new Marketing Executive to spice up our lives and make our dreams come true!

Marketing Executive role

Is this the best marketing job in New Zealand? Sure, why not!

This new role within our company will suit someone who wants to take the reins on their career and have some fun—an excellent opportunity to hone your communications skills and express your creative freedom.

We are essentially starting with a blank canvas, so the priority will be to work with the company directors and design a marketing strategy to communicate our services better and increase our national brand awareness.

As Marketing Executive, you will drive this strategy and evolve it as the business continues to grow. You will also be responsible for creating digital content, copywriting and overseeing the development of marketing material.

Ideally, this role will be based at Fi Innovations' offices in Invercargill. However, there is the possibility of flexible working arrangements for the right candidate.

We have allocated this role 20 hours per week, with pay depending on your experience and expectations. There may be scope to pick up more hours, as you integrate within our team.

More info on our **Fi Innovations** website: <https://f-i.co.nz/>



Required skills and experience

It would be ideal if you have the following:

- Qualification in Marketing, Communications (Graphic Design)
- Previous experience (2+ years) in a similar role, developing marketing strategies, social media brand awareness, and campaigns for special events
- Digitally-savvy, with experience broadcasting on all social media platforms (IG, FB, LinkedIn) and email newsletters (MailChimp or similar)
- Experience using the Adobe Creative Suite (InDesign, Illustrator, Photoshop)
- Exceptional communication skills and the ability to work effectively in a team
- Excellent time management and organisational skills
- An interest in the latest trends and technology within the manufacturing sector

To Apply:

Complete the online Application Form on the Fi Innovations website by Tuesday 30 November 2021

<https://f-i.co.nz/about-us#ju>

You will need to upload your CV, plus a Cover Letter (each less than 2MB file size)

About Us



[Watch our F-I video on YouTube](#)



Fi Innovations is a New Zealand leader in industrial 3D printing and resin-based processes. Based in Invercargill, we are a family-owned business which specialises in a wide range of services, including:

- Fibreglass + Composite manufacturing/repairs
- Expanding foam buoyancy
- Resin flooring + industrial coatings
- 3D Print advanced manufacturing + CAD design
- Polymer resin casting
- Shipwright boat repairs

Our culture

- Our Vision is “to be world class through innovative thinking and manufacturing excellence”.
- Our Core Values are Excellence, Innovation, Integrity, Passion, Respect, and Teamwork.

Our achievements

We have won numerous business awards, including the 2017 Supreme Southland Business award, the 2018 Export award, and the 2019 Safety award.